John Zwiers

Contact Information

johnhzwiers@gmail.com
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@jhz.gallery.graphics

Education

Loyola University New Orleans *(2024 - Current)*
Bachelors of Design
GPA: 3.96

Experience

In-house Graphic Designer
Laborde Products *(Aug 2026 – Current)*
Produce graphics deployed across print, digital, and social media platforms.

Graphic Design Intern
Laborde Products *(May 2026 – Aug 2026)*
Produced print and digital ads while maintaining brand consistency across all deliverables.

Parade Tracker
WDSU-TV *(Feb 2026 – Mar 2026)*
New Orleans parade tracker for the 2026 Mardi Gras season.

Student Designer
St. Andrew's Episcopal School *(Aug 2023 – May 2024)*
Designed event and fundraiser graphics, collaborating with fundraising and event committees.

Kitchen Assistant
Three Points Center *(Jan 2022 - July 2022)*
Prepared ingredients, plated meals, and maintained a clean, sanitary kitchen supporting daily food service.

Organizations

University Honors Program, *Loyola University (2024 – Current)*
Student Design Representative, *Loyola University (2024 – Current)*
Phi Eta Sigma, *Loyola University N.O. Chapter (2025 – Current)*

Awards

Dean's List, *Loyola University (2024, 2025)*
Distinguished First Year Design Award, *Loyola University (2024)*
Academic Excellence Award, *Loyola University (2024)*
Eagle Scout Rank, *Scouts of America (2022)*

Software Skills

Adobe Photoshop
Adobe Lightroom
Adobe Illustrator
Adobe InDesign
Adobe Premiere Pro
Adobe After Effects
Adobe Acrobat
Microsoft PowerPoint
Microsoft Word
Claude Design
Canva
Figma